





37 years of impeccable track record in Bangalore & Chennai



2,712

Residential projects worth ₹2,712 crores under execution in Bangalore & Chennai



11,855

Base of 11,855 Satisfied Customers



7,974

10 million+ sq.ft. of completed projects & 7,974 apartments handed over



## **VISION**

To build not just world-class properties but a lifetime of happiness.

## **MISSION**

To be the "nicest" builder by creating the happiest of lifestyles, relationships and experiences.



## **QUALITY POLICY**

DRA delivers Quality & Value leading to invaluable trust of our clients by:-

- •Maintaining transparency in all our transactions
- •Applying appropriate and efficient technologies for improving visual premiumness
- •Monitoring & evaluating processes & procedures continuously
- •Ensuring timely completion of projects

This is achieved through continual improvement and dedication by our trained team of people.

## **QUALITY OBJECTIVE**

The objective is to accomplish the company's policy by delivering the specified product to our customer with right quality as per the delivery schedule and at an agreed price. We also aim to bring awareness of our policy among various categories of employees so that they shall be committed towards running a system & process-driven company.



Nishant Ranka

Director DRA Homes

#### THE BRAIN BEHIND THE TRIUMPH

For over 37 years, DRA Homes has been a prominent player in the real estate sector, with a strong presence in both Bangalore and Chennai. Mr. Nishant Ranka, Director of DRA Projects Bangalore, is a key driving force behind the company's success. His unwavering commitment to detail and methodical approach have been pivotal in shaping DRA Projects into a renowned, customer-centric developer that continually sets industry benchmarks. Nishant Ranka's educational background includes an MSC in Computer Engineering from Stevens Institute of Technology, USA.

His visionary leadership has transformed DRA into an organization known for quality construction, on-time project delivery, and authentic customer-centric initiatives. He has effortlessly managed multiple projects, such as Ranka Aquagreens, Ranka Stelo, Ranka Palm Lakeside and Ranka Iris amongst others leveraging his deep technical knowledge and impeccable execution skills. Prior to moving back to manage the family business he built a software products company specializing in the Occupational Health & Safety Vertical which was eventually bought out by Origo Sino India PLC - a China-India focussed venture capital fund.

He has also been instrumental in helping drive the partnerships with other developers such as Kolte Patil & Prestige leading to a wide array of projects including Prestige Jindal City, Prestige Gulmohar, Prestige Hermitage, Prestige Misty Waters and Mirabilis. Given his strong interest and background in technology, Nishant has always strived to leverage technology in order to build efficiencies & scalability in the organization's process. This has facilitated enhanced quality quick response times and timely delivery of projects to our customers. He also simultaneously manages his tech company O3 Infotech, with its flagship SAAS product - Kelsa - a new age no-code process automation tool which is being used by several bluechip companies like Jindal Aluminum, Tata Steel, Rakuten, Oberoi Realty and many others.

Under Nishant Ranka's guidance, DRA continues to excel, pushing the boundaries of innovation and excellence in real estate development.

# Nishant Ranka

Director DRA Homes

## OUR BRAND PROMISE



#### ON TIME. EVERY TIME.

We are proud to be Bengaluru and Chennai's FIRST builder to display real-time construction progress of your home at all our sites. Since our brand promise is on-time delivery, you will get an up-to-the-hour status of the construction progress every time you pass our construction site, giving you a real-time commitment about exactly when your home will be yours to enjoy!



## OUR BRAND PROMISE



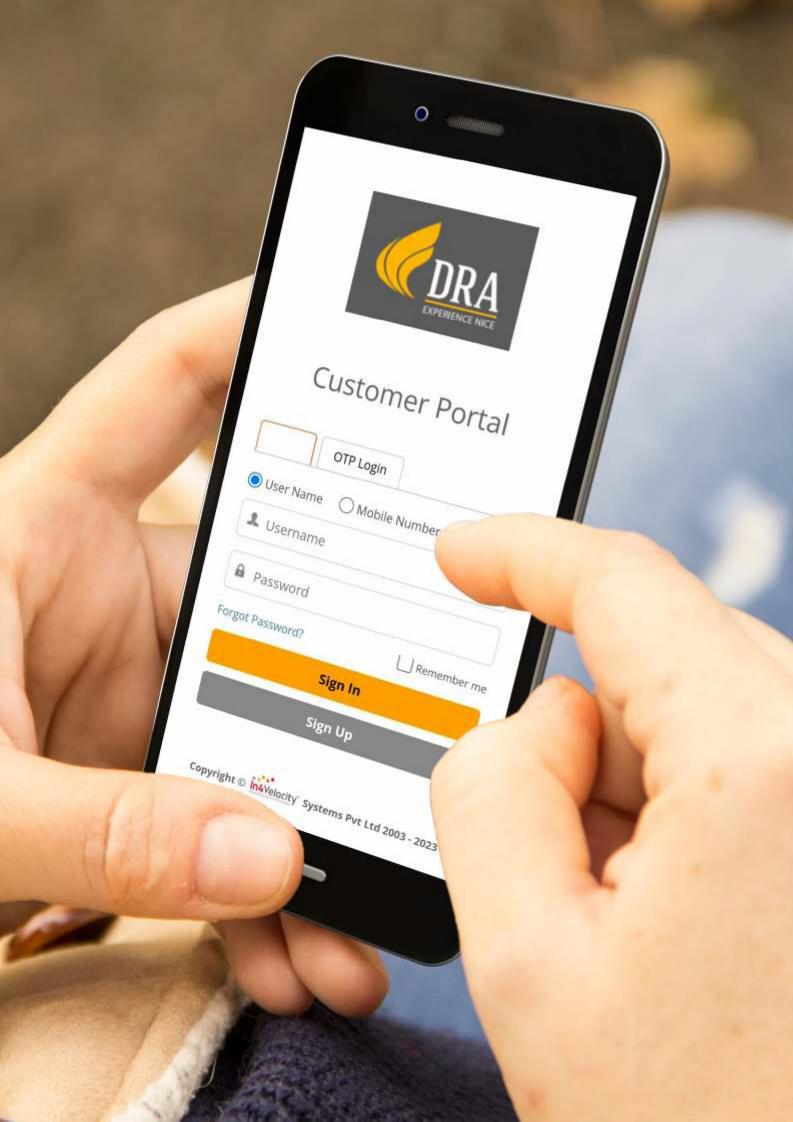
#### **YOUR HAPPINESS - OUR GOAL**



## CUSTOMER DELIGHT METER

We use a metric called 'Customer Delight Meter' to gauge customer satisfaction levels. We partner with a customer analytics firm to map our customer's journey during the entire purchase cycle, from pre-sales (enquiries and site visits) to post-sales (bookings to registration to handover).

Our feedback system across touch points helps us evaluate customer satisfaction and engagement levels at every stage. The objective of this process is to learn customer pain points & requirements so that we can deliver exceptional service to them. This is our key brand promise.



### ONLINE CUSTOMER PORTAL

## ANSWERS TO YOUR QUERIES, AT YOUR CONVENIENCE

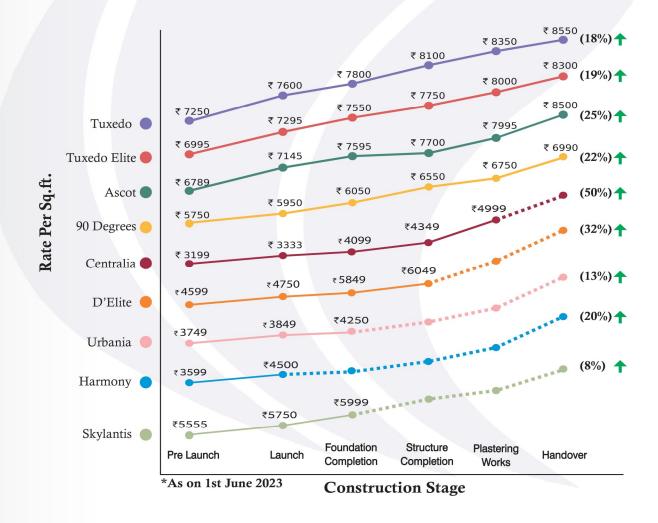
We have established an online customer portal for all our existing customers which will help them to access all their home-related documents & information such as allotment letter, agreements, statement of accounts, payment receipts, project construction updates, etc. with just a click of the button. This portal ensures that customers stay updated about their home and enjoy peace of mind.



# WE CREATE PRUDENT INVESTMENTS THAT APPRECIATE WELL OVER TIME

DRA believes in creating value in our customers' lives by building homes that reaps them a rich harvest in the future.

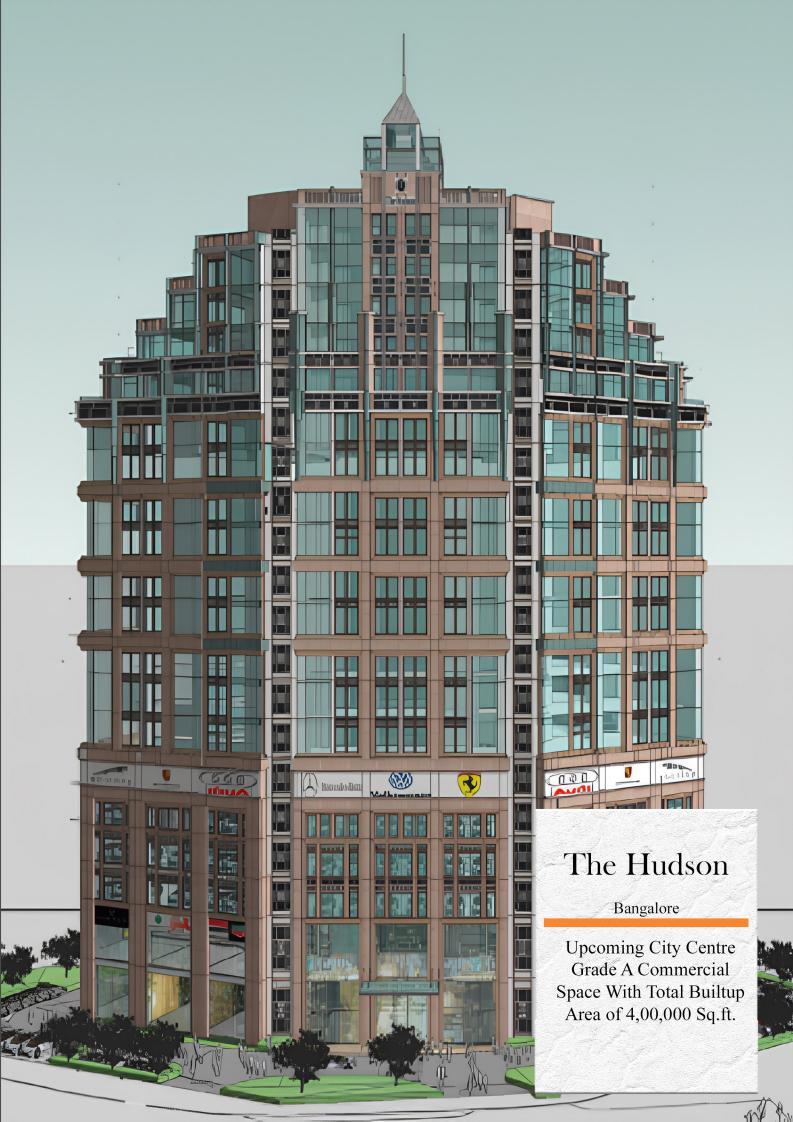
Customers who have invested with us have enjoyed multifold returns over the years & continue to do so even today.

















#### **DRA HARMONY**

Navalur, OMR Chennai

Total Saleable Area 1,88,014 sq.ft

143 Units

2 & 3 BHK 1039 - 1494 sq.ft



#### **DRA URBANIA**

Paruthipattu, Avadi Chennai

Total Saleable Area 1,65,680 sq.ft

160 Units

2 & 3 BHK **763 - 1349 sq.ft** 



#### DRA D'ELITE

Sholinganallur, OMR, Chennai

Total Saleable Area 1,48,357 sq.ft

111 Units

2 & 3 BHK 1058 - 1579 sq.ft



# **CENTRALIA**Navalur, OMR, Chennai

Total Saleable Area 1,98,467 sq.ft

178 Units

2 BHK **979 - 1035 sq.ft** 



#### TRULIV PORUR

Porur, Chennai

Chennai's 1st Serviced Apartments with Guaranteed Rentals

Total Saleable Area 58,534 sq.ft

178 Fully Furnished Serviced Apartments



#### TRULIV NAVALUR

Navalur, OMR, Chennai

India's first ever dedicated Co-living Apartments

Total Saleable Area 1,35,636 sq.ft

182 Fully Furnished Co - Living Apartments

#### **VILLAMENTS AT EXCLUSIVE LOCATIONS**

#### **DRA GOKULAM**

Mahalingapuram, Chennai (Opp. to Ayyappan Temple)

> 4 BHKs 1931 Sq.ft 1 Unit per Floor Possession - July 2023





#### **DRA JAYAM**

Kodambakkam, Chennai (Close to Raghavendra Kalyana Mandapam)

3 BHKs 1999 Sq.ft 1 Unit per Floor Possession - March 2024

# COMPLETED PROJECTS

# Timeless Homes Delivered On Time









# PRISTINE PAVILION 1 MAHINDRA CITY

Committed Date: March 2015

Delivery Date: March 2015

Total Saleable Area: 80,924 Sq.ft.

# PRISTINE PAVILION 2 MAHINDRA CITY

Committed Date: March 2017

Delivery Date: March 2017

Total Saleable Area: 1,59,534 Sq.ft.

# PRISTINE PAVILION 3 MAHINDRA CITY

Committed
Date:
December 2018

Delivery Date: December 2018

Total Saleable Area: 1,82,485 Sq.ft.

#### TUXEDO VELACHERY

Committed Date: June 2018

Delivery Date: June 2018

Total Saleable Area: 79,445 Sq.ft.

#### TUXEDO ELITE VELACHERY

Committed Date: March 2020

Delivery Date: January 2020

Total Saleable Area: 1,29,991 Sq.ft.

#### **90 DEGREES**KOVILAMBAKKAM

Committed Date: December 2020

Delivery Date: December 2020

Total Saleable Area: 1,48,503 Sq.ft.

#### **ASCOT** ADAMBAKKAM

Committed Date: December 2021

Delivery Date: December 2021

Total Saleable Area: 1,38,628 Sq.ft.

# DRA ASCOT (Adambakkam, Chennai)





# DRA 90 DEGREES (Kovilambakkam, Chennai)









# TUXEDO ELITE (Velachery, Chennai)









# TUXEDO (Velachery, Chennai)









# PRISTINE PAVILION I (Mahindra World City, Chennai)





# PRISTINE PAVILION II (Mahindra World City, Chennai)





# PRISTINE PAVILION III (Mahindra World City, Chennai)





# PARTNERSHIP PROJECTS

### KOLTE PATIL MIRABILIS

Partner-Kolte Patil Developers Horamavu Bangalore

> 1,2,2.5,3,4 BHK flats 436 sq.ft -2299 sq ft

Total Built up Area 7,40,500 Sq.ft





### PRESTIGE JINDAL CITY

Partner \_Prestige Group Tumkur Road Bangalore

2,3 and 4 BHK flats 740-1494 Sq.ft

Total Built up Area 43,00,000 Sq.ft

### PRESTIGE PARK SQUARE

Bannerghatta Road, Bengaluru.

2, 3 BHK Apartments 1115.00 sq.ft. - 1771.00 sq.ft. 3 Buildings - 586 units

Total Built up Area 9,00,000 Sq.ft





### PRESTIGE GULMOHAR

Partner -Prestige Group Horamavu,Bangalore

3BHK Flats 1623 sq.ft-1763 sq.ft

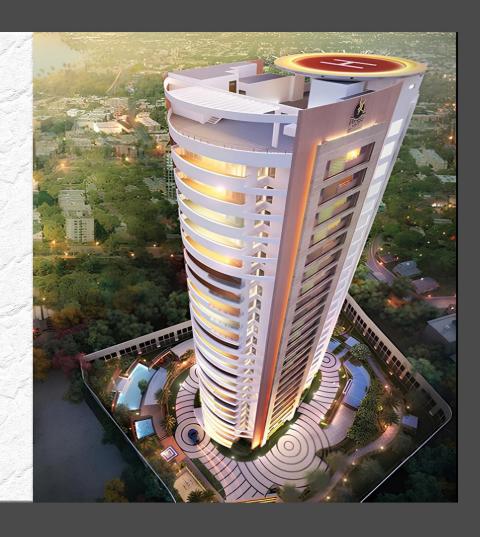
Total Built up Area 5,70,000 Sq.ft

### PRESTIGE HERMITAGE

Partner -Prestige Group Kensington Road, Bangalore

4bhk Ultra Luxury Flats 7481 Sq.ft

Total Built up Area 2,90,000 Sq.ft



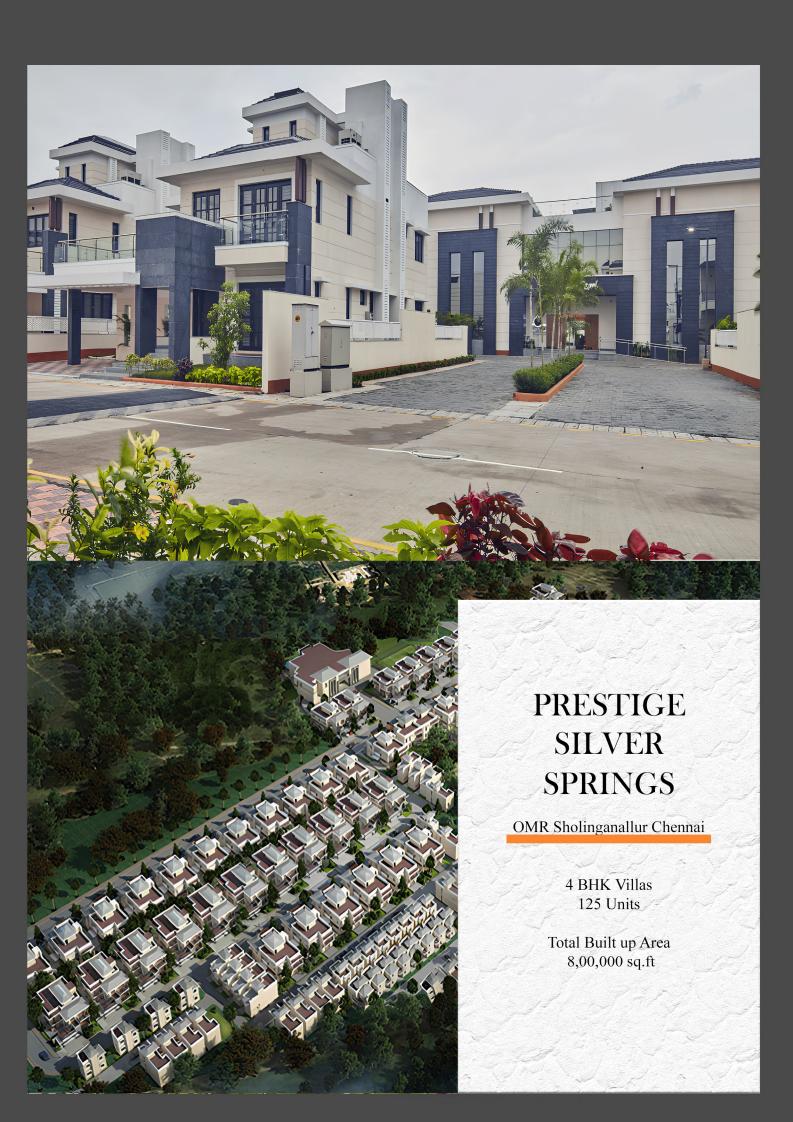


### PRESTIGE MISTY WATERS

Partner- Prestige Group Hebbal,Bangalore

2.5,3&4 BHK 1319 Sq.ft-2500 Sq.ft

Total Built up Area 10,00,000 Sq.ft



#### PAST PROJECTS

- Ranka Villas
- Ranka Chandralok
- Queens Corner
- Ranka Park
- Ranka Plaza
- Ranka Chamber
- Ranka View
- Ranka Paradise
- Pallava Terrace
- Ranka Enclave
- Malabar Mansion
- Ranka Corner
- Ranka colony
- Ranka Garden
- Ranka Center
- Ranka Manor
- Ranka Nagar
- Ranka Court

### PROPOSED UPCOMING PARTNER PROJECTS

### **Bagmane Texworth Private Limited**

### Next to Cantonment Railway station, Bangalore

• Approx 2 Million Sq.ft Grade A Commercial development at the city center in the heart of Bangalore Next to Cantonment. This project is valued at around 6000 Crores.

### Mantri TechZone Private Limited Outer Ring Road, Bangalore.

• Proposed development of 72 Acres at outer ring road near Agara Lake into a 10 million sq.ft of grade A tech park is an estimated total project value of 15000 crores.



Corporate Office, Chennai

### WE BELIEVE IN GIVING

At DRA, we exceed expectations as always. When it comes to social initiatives, we have raised the bar higher through innovative and effective social programs.





Chennaiyil Vanam
The initiative contributed the plantation of about 20+ species of saplings over 2000 sq.ft of area



Chennai Flood Relief
We played an active role in relief and
rescue measures during 2015 floods in Chennai



21st Century Parenting
A seminar on 21st Century Parenting in
association with VS Happyskool



Go Green Initiative
We contribute towards cleaner and
greener surroundings for a healthier society



Pond Restoration We have adopted "Mandapam Kuttai Pond" in Velachery opposite to our Tuxedo Project



Fitness Initiative
Conducted fitness initiative for Velachery residents



Labour Welfare Camps
We organise regular health checkup camps
for all our hardworking labourers



Platinum Sponsor - DRA Homes conducted by TCS and Kauvery Hospital Marathon for Blood Cancer Awareness Run



As a company we have always taken pride in giving back to the society. Beside social awareness activities, we are also very interested in promoting physical health through regular sponsorships. We focus on nurturing young sports persons across the spectrum, giving them the opportunity to outperform in their chosen field.



Co-owner of Chennai Shuttle Kings



Co-sponsor of Sir MCTM Old Boys Cricket Team



# CRISIL 7 STAR GRADINGS for Pristine Pavilion III

Chennai's only developer to get CRISIL's 7 star gradings for our project Pristine Pavilion Phase III based on construction, financial, legal, sponsor & innovation quality.



# OUR DEDICATION HAS BROUGHT US RECOGNITION





FICCI's REISA AWARD
Emerging Developer of the Year - 2021

### TIMES BUSINESS AWARD

Times Business Award - Most Customer Centric Developer of the Year - 2021



### TIMES BUSINESS AWARD

Times Business Award - On Time Delivery of the Year - 2022



### **AWARDS**





### **REALTY INDIA - 2017**Best Luxurious Housing

Best Luxurious Housing
Project - South India

#### **CHENNAI PROPERTIES - 2022**

Most Innovative Developers of the Year





#### LANGUAGE OF THE HEART

(WHAT OUR CUSTOMERS SAY)



Mr. Bala

Tuxedo Elite 6A - Block 1

"We have purchased a flat in DRA Tuxedo Elite. We are very happy about the customer service especially the CRM team and site engineers. The quality of the project is really good. We were promised March 2020 delivery but we are really glad to know it will be delivered ahead of schedule in January 2020 itself."



Mr. D V Srivatsan

Marketing Manager, Apollo Cancer Center - Vega 410

"After weighing a lot of pros and cons, I chose DRA Pristine Pavilion in Mahindra World City. The location of the property has got the best investment potential and the appreciation has been good. I experienced seamless, tension-free buying process with the DRA team right from day 1. I would really recommend this project as a wonderful investment opportunity."



Mr. Jacob

Software Manager, KLA - Tuxedo Elite 3C - Block 2

"The quality of the project is really good. We were handed over the project before the promised date which is really impressive. The overall experience of buying was really great with the CRM team giving clear communication and frequent updates. Really satisfied and would definitely recommend DRA to others."



Mr. Jerrald S Uttangi

Evangelist, Indian Church of Christ - PPIII Altair 707 & 907

"We have bought a flat in DRA Pristine Pavilion in Mahindra City. We just fell in love with the vast space, greenery and serenity. The amenities are also very good. We are happy we have invested here because the rentals are also good."



Mr. Ramakrishnan Giriajan

Engineer, SNC Lavalin - Tuxedo Elite 6D - Block 2

"As a civil engineer myself, I found the quality of construction and finishing really superb and the home was delivered two months before the scheduled time. Special mention to the sales and CRM team who were very cooperative, friendly and offered excellent support."



### LANGUAGE OF THE HEART

### (WHAT OUR BUSINESS PARTNERS SAY)



DRA as a group is by far one of the most professional entities in the stream of real estate that we have been associated with. The summary of the association is categorised by the tagline Experience Nice. The qualities that stand out for DRA in our perspective are an eye for detail in commitment and delivery to customers and an aptitude for carving out a professionally managed firm amidst a challenging time for the industry as a whole. The firm has redefined themselves constantly in line with what the market looks forward to. To go the extra mile in keeping the warmth of vendors and customers always makes the firm special. We look forward to more nice experiences in our partnership with the group.

Mr. Satish Narayanan, Vice President - Cushman & Wakefield



At the outset we would like to congratulate your entire team for the excellent performance and delivery of the project TUXEDO!

The relationship between GREATA and DRA strengthened as time progressed and the stake holders of GREATA were extremely satisfied with the ethical and compassionate approach of your dynamic MD Mr. Ranjeeth Rathod.

It was a natural progression creating win-win for both the parties. We were so happy with this progress that we blindly gave our next parcel of land on the same stretch for joint development. We would like to extend our wishes for the successful execution of ASCOT. We are hoping our relationship grows from strength to strength in achieving our end objectives.

Mr. Salim, Director - Greata Enterprises



At the outset, we would like to thank DRA for their mutually fruitful association. After thorough deliberation, we have joined hands with DRA to develop our 1.2 acres of land parcel at Kovilambakkam, Chennai. Being from a family of professional doctors, we are not much familiar with real estate development but Mr. Ranjeeth Rathod (MD – DRA Homes) gave us the comfort by explaining all the process involved in joint property development. We are really happy that we have joined hands with DRA. As the company tagline says "Experience Nice", we are having a "Nice Experience" with DRA.

**Dr. Sheaben,** Land Owner - 90 Degrees



## Timeless Homes Delivered On Time





### #Experience Nice

**Bangalore Address**:#2, Ranka Chambers, 31 Cunningham Road, Bangalore, Karnataka, India -560 052

PH: +91 99000 29200

Chennai Office: DRA Homes, New No.109, 111 & 113, V.P. Raman Road, Royapettah, Chennai, Tamil Nadu, India-600 014.

Ph: +91 98403 50001

www.drahomes.in

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